

## **Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-11-10 | 350 pages | MarketLine

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### **Report description:**

Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Global Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The movies & entertainment market consists of both producers and distributors of entertainment formats, such as movies and music.
- The movie box office segment is valued as the revenues received by box offices from total annual admissions.
- The music & video segment covers retail sales of pre-recorded music singles, CDs, VCDs, DVDs and Blue-Ray disks, and paid downloadable music and video.
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.
- The global movies & entertainment market had total revenues of \$46.2bn in 2021, representing a compound annual rate of change (CARC) of -7.9% between 2016 and 2021.
- The music & video segment was the market's most lucrative in 2021, with total revenues of \$28.7bn, equivalent to 62.1% of the market's overall value.
- The value of the global movies & entertainment market grew by 22.7% in 2021.

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## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global movies & entertainment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global movies & entertainment market with five year forecasts

## Reasons to Buy

- What was the size of the global movies & entertainment market by value in 2021?
- What will be the size of the global movies & entertainment market in 2026?
- What factors are affecting the strength of competition in the global movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up the global movies & entertainment market?

## Table of Contents:

### Table of Contents

#### 1 EXECUTIVE SUMMARY

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Category segmentation

##### 1.4. Geography segmentation

##### 1.5. Competitive Landscape

#### 2 Introduction

##### 2.1. What is this report about?

##### 2.2. Who is the target reader?

##### 2.3. How to use this report

##### 2.4. Definitions

#### 3 Global Movies & Entertainment

##### 3.1. Market Overview

##### 3.2. Market Data

##### 3.3. Market Segmentation

##### 3.4. Market outlook

##### 3.5. Five forces analysis

#### 4 Macroeconomic Indicators

##### 4.1. Country data

#### 5 Movies & Entertainment in Asia-Pacific

##### 5.1. Market Overview

##### 5.2. Market Data

##### 5.3. Market Segmentation

##### 5.4. Market outlook

##### 5.5. Five forces analysis

#### 6 Movies & Entertainment in Europe

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- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 7 Macroeconomic Indicators
- 7.1. Country data
- 8 Movies & Entertainment in France
- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Movies & Entertainment in Germany
- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 11 Macroeconomic Indicators
- 11.1. Country data
- 12 Movies & Entertainment in Italy
- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 13 Macroeconomic Indicators
- 13.1. Country data
- 14 Movies & Entertainment in Japan
- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 15 Macroeconomic Indicators
- 15.1. Country data
- 16 Movies & Entertainment in Australia
- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 17 Macroeconomic Indicators
- 17.1. Country data

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## 18 Movies & Entertainment in Canada

### 18.1. Market Overview

### 18.2. Market Data

### 18.3. Market Segmentation

### 18.4. Market outlook

### 18.5. Five forces analysis

## 19 Macroeconomic Indicators

### 19.1. Country data

## 20 Movies & Entertainment in China

### 20.1. Market Overview

### 20.2. Market Data

### 20.3. Market Segmentation

### 20.4. Market outlook

### 20.5. Five forces analysis

## 21 Macroeconomic Indicators

### 21.1. Country data

## 22 Movies & Entertainment in The Netherlands

### 22.1. Market Overview

### 22.2. Market Data

### 22.3. Market Segmentation

### 22.4. Market outlook

### 22.5. Five forces analysis

## 23 Macroeconomic Indicators

### 23.1. Country data

## 24 Movies & Entertainment in Spain

### 24.1. Market Overview

### 24.2. Market Data

### 24.3. Market Segmentation

### 24.4. Market outlook

### 24.5. Five forces analysis

## 25 Macroeconomic Indicators

### 25.1. Country data

## 26 Movies & Entertainment in The United Kingdom

### 26.1. Market Overview

### 26.2. Market Data

### 26.3. Market Segmentation

### 26.4. Market outlook

### 26.5. Five forces analysis

## 27 Macroeconomic Indicators

### 27.1. Country data

## 28 Movies & Entertainment in The United States

### 28.1. Market Overview

### 28.2. Market Data

### 28.3. Market Segmentation

### 28.4. Market outlook

### 28.5. Five forces analysis

## 29 Macroeconomic Indicators

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- 29.1. Country data
- 30 Company Profiles
  - 30.1. Sony Corporation
  - 30.2. Comcast Corporation
  - 30.3. Metro Goldwyn Mayer Studios Inc
  - 30.4. The Walt Disney Company
  - 30.5. Warner Music Group Corp.
  - 30.6. Universal Music Group Inc
  - 30.7. Warner Bros. Discovery, Inc.
  - 30.8. Paramount Global Inc
- 31 Appendix
  - 31.1. Methodology
  - 31.2. About MarketLine

## **Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026**

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