

## **BRIC Countries (Brazil, Russia, India, China) Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-11-10 | 126 pages | MarketLine

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### **Report description:**

BRIC Countries (Brazil, Russia, India, China) Movies and Entertainment Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

The BRIC Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the movies & entertainment industry and had a total market value of \$7,979.9 million in 2021. China was the fastest growing country with a CAGR of -6.6% over the 2017-21 period.
- Within the movies & entertainment industry, China is the leading country among the BRIC nations with market revenues of \$6,798.5 million in 2021. This was followed by Russia, Brazil and India with a value of \$606.5, \$341.6, and \$233.2 million, respectively.
- China is expected to lead the movies & entertainment industry in the BRIC nations with a value of \$8,682.8 million in 2026, followed by Russia, Brazil, India with expected values of \$1,019.9, \$723.5 and \$633.6 million, respectively.

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#### Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC movies & entertainment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC movies & entertainment market
- Leading company profiles reveal details of key movies & entertainment market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC movies & entertainment market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country.

#### Reasons to Buy

- What was the size of the BRIC movies & entertainment market by value in 2021?
- What will be the size of the BRIC movies & entertainment market in 2026?
- What factors are affecting the strength of competition in the BRIC movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC movies & entertainment market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

##### 2 BRIC Movies & Entertainment

##### 2.1. Industry Outlook

##### 3 Movies & Entertainment in Brazil

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

##### 4 Macroeconomic Indicators

##### 4.1. Country data

##### 5 Movies & Entertainment in China

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

##### 6 Macroeconomic Indicators

##### 6.1. Country data

##### 7 Movies & Entertainment in India

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation

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- 7.4. Market outlook
- 7.5. Five forces analysis
- 8 Macroeconomic Indicators
  - 8.1. Country data
- 9 Movies & Entertainment in Russia
  - 9.1. Market Overview
  - 9.2. Market Data
  - 9.3. Market Segmentation
  - 9.4. Market outlook
  - 9.5. Five forces analysis
- 10 Macroeconomic Indicators
  - 10.1. Country data
- 11 Company Profiles
  - 11.1. Sony Corporation
  - 11.2. The Walt Disney Company
  - 11.3. Universal Music Group Inc
  - 11.4. Comcast Corporation
  - 11.5. Warner Bros. Discovery, Inc.
  - 11.6. Warner Music Group Corp.
- 12 Appendix
  - 12.1. Methodology
  - 12.2. About MarketLine

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