

Argentina Pet Food Market Report and Forecast 2023-2028

Market Report | 2022-11-30 | 136 pages | EMR Inc.

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Report description:

Argentina Pet Food Market Report and Forecast 2023-2028

Market Outlook

The Argentina pet food market report by Expert Market Research (EMR) attained a value of more than USD 1,163.4 million in 2022, driven by the strong presence of pet food manufacturers across Argentina. The market is further projected to grow at a CAGR of 4.3% during the forecast period of 2023-2028.

Pet food is defined as a type of food which is commercially prepared for the consumption of animals adopted as pets. These are sold in specialised pet stores or supermarkets and are specific to certain animals because of the ingredients used. Pet foods are extremely beneficial for the pets as they fulfill the nutritional requirements of different natured pets.

Pet animals, such as dogs, cats, and fishes, have nutritional requirements just like humans, therefore, Argentina pet food market is witnessing a heightened demand to prevent deficiency of vitamins and minerals among pets.

The increasing pet adoption across Argentina, owing to the increasing emphasis on pet humanisation, growing awareness pertaining to pet companionship, and rising per capita income are fuelling the demand for pet foods in the country. Increasing concerns about animal health and welfare are further escalating the demand for the product.

Argentina is one of the largest pet food manufacturers, exporters, and importers in the Latin America region owing to the strong foothold of major pet food producers in Buenos Aires, Cordoba, and Santa Fe. In addition, production of corn and grain are decent in Argentina which are the crucial ingredients in pet foods. In this regard, the increasing scale of pet food production is expected to provide impetus to the Argentina pet food market.

Over the forecast period, the strong retail sector and thriving e-commerce channel are likely to bolster the sale of premium packaged high-quality pet foods in Argentina. The growing innovations and research activities by the major market players aimed towards enriching nutritional content of the pet foods, and marketing them to improve scalability, are expected to further invigorate the Argentina pet food market during the forecast period.

Furthermore, the increasing demand for wet pet food product in the country is adding to the market growth owing to increasing awareness about its advantages, such as reduced risk of urinary tract infections and dehydration.

Market Segmentation

The market can be divided on the basis of pet type, food type, price category, distribution channel.

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Market Breakup by Pet Type

- Dog Food
- Cat Food
- Bird Food
- Fish Food
- Others

Market Segmentation by Food Type

- Dry
- Wet
- Snacks and Treat

Market Classification by Price Category

- Economy
- Mid-Priced
- Premium

Market Segmentation by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialty Stores
- Online Stores
- Veterinary Clinics

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Mars Inc.
- Nestle SA
- Spectrum Brands, Inc.
- Petfood Saladillo SA
- Nelsoni Ranch SA
- Agroindustrias Baires SA
- Others

*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.

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