

Global Bird Repellent Market Report and Forecast 2023-2028

Market Report | 2022-11-29 | 141 pages | EMR Inc.

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Report description:

Global Bird Repellent Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global bird repellent market is projected to grow at a CAGR of 5.5% between 2023 and 2028. The global market growth is being aided by the increasing demand for bird repellents from agriculture and horticulture sectors.

A bird repellent is defined as a device or a system which keeps pest birds away from a particular area using various techniques or instruments. Patios, decks, warehouses, garages, farming fields, and various outdoor areas are susceptible to bird attacks which are protected by bird repellents. These repellents are extremely effective in large irregular areas such as flat roofs or trees. The rising application of bird repellents across the agriculture industry is driving the global bird repellent market. Bird repellents protect the crops from birds without altering the crops' taste, colour, or size. In addition, repellents do not harm birds themselves which is another crucial factor bolstering the demand for bird repellents.

The increasing cultivation of crops, led by the rising population, growing demand for food grains, and inflating disposable income, is fuelling the demand for bird repellents to bolster crop production. Meanwhile, increasing cases of bird damage in horticulture is leading to a greater focus on bird control, which is further propelling the sale of bird repellents. The increasing popularity of various formats of bird repellents including gels, liquids, and sprays, is further providing impetus to the market.

Bird repellents have notable features and advantages which include versatility, low cost, easy usability, simple maintenance, high scalability, and invisibility. In addition, the bird repellents are humane to birds, which is why they are witnessing a heightened demand. Over the forecast period, the thriving e-commerce sector is anticipated to push the market growth by propelling the sale of bird repellents concentrates, sprays, granules, anchor rivets, and bird wire crimps, among others.

Furthermore, the bird repellent market is expected to be augmented by the stringent regulations by various governments aimed towards infusing safety in the agriculture and industrial sectors by reducing bird infestation.

Market Segmentation

The market can be divided on the basis of type and end-use.

Market Breakup by Type

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- Electronic Bird Repellents
 - o□ Electrical Track
 - o□ Laser Bird Control
 - o□ Sound Bird Deterrents
 - o□ Radar Bird Control
 - o□ Drones
 - o□ Others
- Non-Electric Bird Repellents
 - o□ Bird Wire
 - o□ Spikes
 - o□ Gels and Taste Aversions
 - o□ Netting
 - o□ Others

Market Segmentation by End-Use

- Agriculture and Horticulture
- Aviation
- Architecture and Construction
- Food Processing
- Gas and Oil Fields
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the bird repellent market companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Bird B Gone, Inc.
- Bird Control Group
- Bird-X, Inc.
- Bird Barrier America, Inc.
- Bird Gard, LLC.
- Others

*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.

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