

Asia-Pacific Intelligent Roadways Transport Management Systems Market Forecast 2023-2032

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Report description:

KEY FINDINGS

The Asia-Pacific intelligent roadways transport management systems market is estimated to project an 11.30% CAGR during the forecast years between 2023 and 2032. Investments in traditional freight infrastructure, the growth in international trade, and the adoption of smartphones propel market growth.

MARKET INSIGHTS

The Asia-Pacific intelligent roadways transport management systems market growth analysis includes the evaluation of Vietnam, South Korea, Thailand, China, Japan, Indonesia, Australia & New Zealand, India, and Rest of Asia-Pacific. Road transport dominates in India, with thriving freight and passenger transport sectors. In addition, with the increasing number of freight movements, passengers, and vehicles, road transport is expected to play a central role in India's transport sector.

In contrast, buses are one of the most popular means of transportation in South Korea. There are also types of buses, including express, city, and intercity buses. In the case of bus fares, the amount varies depending on the bus type, payment method, and age. Besides, the freeway network serves all parts of South Korea, driving the demand for intelligent roadways transport management systems in the country.

On the other hand, according to the World Health Organization's Global Status Report on Road Safety 2018, Thailand is estimated to have a traffic fatality rate of 32.7 persons per 100,000 in the year 2016. Further, Thailand's death rate for passengers and operators of motorbikes was the world's highest in 2016, at 74.4 fatalities per 100,000. Therefore, proper intelligent roadways transport management systems are the immediate requirement for the country.

COMPETITIVE INSIGHTS

Key market players include Tata Consultancy Services Limited and DENSO Corporation.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions

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- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY
1.1. STUDY OBJECTIVES
1.2. METHODOLOGY
1.3. ASSUMPTIONS & LIMITATIONS
2. EXECUTIVE SUMMARY
2.1. MARKET SIZE & ESTIMATES
2.2. MARKET OVERVIEW
2.3. SCOPE OF STUDY
2.4. CRISIS SCENARIO ANALYSIS
2.4.1. COVID-19
2.4.2. RUSSIA-UKRAINE CONFLICT
2.5. MAJOR MARKET FINDINGS
2.5.1. INCREASE IN TRANSPORTATION COSTS
2.5.2. TREND OF INTEGRATING ANALYTIC SOLUTIONS
2.5.3. INCREASE IN ROBUST INTELLIGENT TRANSPORTATION MANAGEMENT SYSTEMS
2.5.4. GROWTH OF CLOUD-BASED IRTMS
3. MARKET DYNAMICS
3.1. KEY DRIVERS
3.1.1. RISE IN OPTIMIZATION ACROSS KEY FUNCTIONS IN TRANSPORTATION
3.1.2. GROWTH IN THE E-COMMERCE INDUSTRY
3.1.3. ABILITY OF IRTMS TO REDUCE FUEL CONSUMPTION
3.1.4. INTRODUCTION OF NEW TECHNOLOGIES IN TRAFFIC MANAGEMENT
3.1.5. URBANIZATION AND POPULATION GROWTH
3.2. KEY RESTRAINTS
3.2.1. HIGH DEPLOYMENT COSTS AND TRADEOFFS
4. KEY ANALYTICS
4.1. PARENT MARKET ANALYSIS
4.2. KEY TECHNOLOGY TRENDS
4.3. PORTER'S FIVE FORCES ANALYSIS
4.3.1. BUYERS POWER
4.3.2. SUPPLIERS POWER
4.3.3. SUBSTITUTION
4.3.4. NEW ENTRANTS
4.3.5. INDUSTRY RIVALRY
4.4. GROWTH PROSPECT MAPPING
4.4.1. INDONESIA
4.5. MARKET MATURITY ANALYSIS
4.6. MARKET CONCENTRATION ANALYSIS

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- 4.7. VALUE CHAIN ANALYSIS
 - 4.7.1. MANUFACTURERS
 - 4.7.2. DISTRIBUTORS
 - 4.7.3. CUSTOMERS
- 4.8. KEY BUYING CRITERIA
 - 4.8.1. PRODUCT FEATURES
 - 4.8.2. APPLICATION
 - 4.8.3. SUPERIOR TECHNOLOGY
- 5. MARKET BY COMPONENT
 - 5.1. SOFTWARE
 - 5.1.1. VIDEO RECORDING SOFTWARE
 - 5.1.2. SMART TRAFFIC MANAGEMENT ANALYZER
 - 5.1.3. DATABASE MANAGEMENT SYSTEM
 - 5.1.4. POLLUTION ANALYZER
 - 5.1.5. OTHER SOFTWARE
 - 5.2. HARDWARE
 - 5.2.1. INFORMATION & RULE DISPLAY
 - 5.2.2. SECURITY & SURVEILLANCE CAMERA
 - 5.2.3. ONT/OLT DEVICE
 - 5.2.4. LINE WIRE
 - 5.2.5. AUTOMATED POS SYSTEM
 - 5.2.6. SENSOR
 - 5.2.7. OTHER HARDWARE
 - 5.3. SERVICE
 - 5.3.1. CLOUD MANAGEMENT SERVICE
 - 5.3.2. SUPPORT & MAINTENANCE SERVICE
- 6. MARKET BY APPLICATION
 - 6.1. FLEET MANAGEMENT
 - 6.2. AUTOMATED TRAFFIC CONTROL
 - 6.3. PASSENGER INFORMATION MANAGEMENT
 - 6.4. AUTOMATED TICKETING
 - 6.5. AUTOMATED PARKING ASSISTANCE
 - 6.6. OTHER APPLICATIONS
- 7. GEOGRAPHICAL ANALYSIS
 - 7.1. ASIA-PACIFIC
 - 7.1.1. MARKET ESTIMATES & SIZES
 - 7.1.2. ASIA-PACIFIC INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET DRIVERS
 - 7.1.3. ASIA-PACIFIC INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET CHALLENGES
 - 7.1.4. ASIA-PACIFIC INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET REGULATORY FRAMEWORK
 - 7.1.5. KEY PLAYERS
 - 7.1.6. COUNTRY ANALYSIS
 - 7.1.6.1. CHINA
 - 7.1.6.1.1. CHINA INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES
 - 7.1.6.2. JAPAN
 - 7.1.6.2.1. JAPAN INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES
 - 7.1.6.3. INDIA
 - 7.1.6.3.1. INDIA INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES

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- 7.1.6.4. SOUTH KOREA
 - 7.1.6.4.1. SOUTH KOREA INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES
- 7.1.6.5. INDONESIA
 - 7.1.6.5.1. INDONESIA INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES
- 7.1.6.6. THAILAND
 - 7.1.6.6.1. THAILAND INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES
- 7.1.6.7. VIETNAM
 - 7.1.6.7.1. VIETNAM INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES
- 7.1.6.8. AUSTRALIA & NEW ZEALAND
 - 7.1.6.8.1. AUSTRALIA & NEW ZEALAND INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES
- 7.1.6.9. REST OF ASIA-PACIFIC
 - 7.1.6.9.1. REST OF ASIA-PACIFIC INTELLIGENT ROADWAYS TRANSPORT MANAGEMENT SYSTEMS MARKET SIZE & OPPORTUNITIES
- 8. COMPETITIVE LANDSCAPE
 - 8.1. KEY STRATEGIC DEVELOPMENTS
 - 8.1.1. ACQUISITIONS
 - 8.1.2. PRODUCT LAUNCHES & DEVELOPMENTS
 - 8.1.3. PARTNERSHIPS & AGREEMENTS
 - 8.1.4. BUSINESS EXPANSIONS & DIVESTITURES
 - 8.2. COMPANY PROFILES
 - 8.2.1. 3GTMAS INC
 - 8.2.1.1. COMPANY OVERVIEW
 - 8.2.1.2. FINANCIAL ANALYSIS
 - 8.2.1.3. PRODUCTS LIST
 - 8.2.1.4. STRENGTHS & CHALLENGES ANALYSIS
 - 8.2.2. 3T LOGISTICS & TECHNOLOGY GROUP
 - 8.2.2.1. COMPANY OVERVIEW
 - 8.2.2.2. FINANCIAL ANALYSIS
 - 8.2.2.3. PRODUCTS LIST
 - 8.2.2.4. STRENGTHS & CHALLENGES ANALYSIS
 - 8.2.3. BLUE YONDER
 - 8.2.3.1. COMPANY OVERVIEW
 - 8.2.3.2. FINANCIAL ANALYSIS
 - 8.2.3.3. PRODUCTS LIST
 - 8.2.3.4. STRENGTHS & CHALLENGES ANALYSIS
 - 8.2.4. DENSO CORPORATION
 - 8.2.4.1. COMPANY OVERVIEW
 - 8.2.4.2. FINANCIAL ANALYSIS
 - 8.2.4.3. PRODUCTS LIST
 - 8.2.4.4. STRENGTHS & CHALLENGES ANALYSIS
 - 8.2.5. E2OPEN LLC
 - 8.2.5.1. COMPANY OVERVIEW
 - 8.2.5.2. FINANCIAL ANALYSIS
 - 8.2.5.3. PRODUCTS LIST
 - 8.2.5.4. STRENGTHS & CHALLENGES ANALYSIS
 - 8.2.6. IBM
 - 8.2.6.1. COMPANY OVERVIEW

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- 8.2.6.2. FINANCIAL ANALYSIS
- 8.2.6.3. PRODUCTS LIST
- 8.2.6.4. STRENGTHS & CHALLENGES ANALYSIS
- 8.2.7. ITERIS INC
 - 8.2.7.1. COMPANY OVERVIEW
 - 8.2.7.2. FINANCIAL ANALYSIS
 - 8.2.7.3. PRODUCTS LIST
 - 8.2.7.4. STRENGTHS & CHALLENGES ANALYSIS
- 8.2.8. KAPSCH TRAFFICOM AG
 - 8.2.8.1. COMPANY OVERVIEW
 - 8.2.8.2. FINANCIAL ANALYSIS
 - 8.2.8.3. PRODUCTS LIST
 - 8.2.8.4. STRENGTHS & CHALLENGES ANALYSIS
- 8.2.9. KUEBIX LLC
 - 8.2.9.1. COMPANY OVERVIEW
 - 8.2.9.2. FINANCIAL ANALYSIS
 - 8.2.9.3. PRODUCTS LIST
 - 8.2.9.4. STRENGTHS & CHALLENGES ANALYSIS
- 8.2.10. MANHATTAN ASSOCIATES INC
 - 8.2.10.1. COMPANY OVERVIEW
 - 8.2.10.2. FINANCIAL ANALYSIS
 - 8.2.10.3. PRODUCTS LIST
 - 8.2.10.4. STRENGTHS & CHALLENGES ANALYSIS
- 8.2.11. MERCURYGATE INTERNATIONAL INC
 - 8.2.11.1. COMPANY OVERVIEW
 - 8.2.11.2. FINANCIAL ANALYSIS
 - 8.2.11.3. PRODUCTS LIST
 - 8.2.11.4. STRENGTHS & CHALLENGES ANALYSIS
- 8.2.12. ORACLE CORPORATION
 - 8.2.12.1. COMPANY OVERVIEW
 - 8.2.12.2. FINANCIAL ANALYSIS
 - 8.2.12.3. PRODUCTS LIST
 - 8.2.12.4. STRENGTHS & CHALLENGES ANALYSIS
- 8.2.13. SAP SE
 - 8.2.13.1. COMPANY OVERVIEW
 - 8.2.13.2. FINANCIAL ANALYSIS
 - 8.2.13.3. PRODUCTS LIST
 - 8.2.13.4. STRENGTHS & CHALLENGES ANALYSIS
- 8.2.14. TATA CONSULTANCY SERVICES LIMITED (TCS)
 - 8.2.14.1. COMPANY OVERVIEW
 - 8.2.14.2. FINANCIAL ANALYSIS
 - 8.2.14.3. PRODUCTS LIST
 - 8.2.14.4. STRENGTHS & CHALLENGES ANALYSIS

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