

# **Wound Care in Cameroon**

Market Direction | 2022-11-29 | 19 pages | Euromonitor

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## **Report description:**

Institutional sales of sticking plasters and adhesive bandages continue to constrain growth of wound care products from retail outlets such as pharmacies. For minor wounds or injuries, many Cameroonians tend to simply visit informal shops within their neighbourhoods where they can obtain sticking plasters and adhesive bandages at an affordable price and can buy also such products singly.

Euromonitor International's Wound Care in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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