

Vacuum Cleaners in Malaysia

Market Direction | 2022-11-30 | 39 pages | Euromonitor

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Report description:

Demand for vacuum cleaners in Malaysia continues to rise in 2022, thanks in large part to pandemic-inspired heightened awareness of the need to maintain strict cleaning and hygiene routines. Growth has slowed dramatically since the double figures since in 2020 and 2021 but is nonetheless solid. Many people use vacuum cleaners for a faster and more efficient performance when cleaning their homes, with these products being much appreciated, especially by busy parents juggling their parental and wo...

Euromonitor International's Vacuum Cleaners in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slowed but positive growth continues in 2022 as hygiene concerns remain paramount in wake of pandemic

PerySmith maintains overall leadership in 2022, followed by Electrolux and Philips

Consumers look for robotic cleaners during promotional sales

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Further focus on advanced hygiene functionality as vacuum cleaners faces outside threats

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