

Sun Care in Austria

Market Direction | 2022-11-29 | 23 pages | Euromonitor

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Report description:

In 2021, retail value sales of sun care recovered from the sizeable decline observed in the previous year when travel plans were put on hold due to the COVID-19 pandemic. With the rolling out of the COVID-19 vaccination programme in 2021 and international travel slowly returning, demand for sun care products grew. Consumers have become increasingly aware of the importance of sun care in protecting themselves against the sun's harmful rays, supporting sales of sun care products.

Euromonitor International's Sun Care in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care .

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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