

## **Store Cards in Portugal**

Market Direction | 2022-12-01 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Although facing significant competition from credit cards, store cards is seeing growth in 2022 both in terms of the value and volume of transactions but also in terms of the number of cards. The category suffered from a strong decline in transactions in 2020 with COVID-19 restrictions limiting shopping activity in store-based retailers. The improvements felt in the retailing industry in 2022 allied to the strong client base for store cards has helped to drive a healthy recovery as restrictions...

Euromonitor International's Store Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Store Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

STORE CARDS IN PORTUGAL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Store cards continues its recovery in 2022

Oney maintains the leadership with cards covering range of popular retail chains

El Corte Ingles gaining share thanks to attractive benefits

PROSPECTS AND OPPORTUNITIES

Store cards expected to see moderate but stable growth over the forecast period

El Corte Ingles is likely to be the most dynamic

Credit cards likely to remain the main threat to store cards

CATEGORY DATA

Table 1 Store Cards: Number of Cards in Circulation 2017-2022

Table 2 Store Cards Transactions 2017-2022

Table 3 Store Cards in Circulation: % Growth 2017-2022

Table 4 Store Cards Transactions: % Growth 2017-2022

Table 5 Store Cards: Number of Cards by Issuer 2017-2021

Table 6 Store Cards: Payment Transaction Value by Issuer 2017-2021

Table 7 Forecast Store Cards: Number of Cards in Circulation 2022-2027

Table 8 Forecast Store Cards Transactions 2022-2027

Table 9 Forecast Store Cards in Circulation: % Growth 2022-2027

Table 10 □Forecast Store Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN PORTUGAL

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Macroeconomic events impacting the use of financial cards

The new era of open banking and Fintech moulding competitive environment

What next for financial cards and payments?

MARKET INDICATORS

Table 11 Number of POS Terminals: Units 2017-2022

Table 12 Number of ATMs: Units 2017-2022

Table 13 Value Lost to Fraud 2017-2022

Table 14 Card Expenditure by Location 2022

Table 15 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 16 Domestic versus Foreign Spend 2022

MARKET DATA

Table 17 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 18 Financial Cards by Category: Number of Accounts 2017-2022

Table 19 Financial Cards Transactions by Category: Value 2017-2022

Table 20 □Financial Cards by Category: Number of Transactions 2017-2022

Table 21 □Consumer Payments by Category: Value 2017-2022

Table 22 □Consumer Payments by Category: Number of Transactions 2017-2022  
Table 23 □M-Commerce by Category: Value 2017-2022  
Table 24 □M-Commerce by Category: % Value Growth 2017-2022  
Table 25 □Financial Cards: Number of Cards by Issuer 2017-2021  
Table 26 □Financial Cards: Number of Cards by Operator 2017-2021  
Table 27 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021  
Table 28 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021  
Table 29 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027  
Table 30 □Forecast Financial Cards by Category: Number of Accounts 2022-2027  
Table 31 □Forecast Financial Cards Transactions by Category: Value 2022-2027  
Table 32 □Forecast Financial Cards by Category: Number of Transactions 2022-2027  
Table 33 □Forecast Consumer Payments by Category: Value 2022-2027  
Table 34 □Forecast Consumer Payments by Category: Number of Transactions 2022-2027  
Table 35 □Forecast M-Commerce by Category: Value 2022-2027  
Table 36 □Forecast M-Commerce by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Store Cards in Portugal

Market Direction | 2022-12-01 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-10"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com