

Store Cards in Norway

Market Direction | 2022-12-01 | 20 pages | Euromonitor

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Report description:

Slumps in cards issued and transactions (volume and current value) in 2019 show that the category was struggling prior to the outbreak of Coronavirus (COVID-19). Nonetheless, double-digit downturns in 2019 were followed by exponential declines in 2020, in the wake of home seclusion, travel limitations, remote working and the closure and subsequent limits on shopping malls and retailing in general. While much slower than in 2019 and 2020, store cards saw a further strong downturn in 2021. While t...

Euromonitor International's Store Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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