

Store Cards in Indonesia

Market Direction | 2022-12-01 | 17 pages | Euromonitor

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Report description:

There were no store cards operating in Indonesia at the end of the review period, and there are currently no expectations of any such financial cards entering the market over the forecast period. It is expected that Indonesians will prefer to use regular financial cards such as credit or debit cards, or even financial institutions that offer credit digitally, such as Kredivo. Due to the limitations of store cards, it seems unlikely that there will be any significant demand for these products dur...

Euromonitor International's Store Card Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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