

## **Store Cards in Canada**

Market Direction | 2022-12-01 | 19 pages | Euromonitor

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### **Report description:**

After recording double-digit declines in 2020, store cards experienced a return to growth in 2021 as the rollout of COVID-19 vaccines allowed for the easing of public health measures affecting retailers and economic improvements bolstered confidence and spending among Canadian consumers. In 2022, with the lifting of public health measures and retail stores open, store cards is expected to record a fuller recovery in volume and current value transactions. As the epidemiological picture has bright...

Euromonitor International's Store Card Transactions in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Store Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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