

## **Staple Foods in Tunisia**

Market Direction | 2022-11-28 | 53 pages | Euromonitor

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### **Report description:**

After two years of confinement and pandemic restrictions imposed by the government due to COVID-19, staple foods is recording steady retail volume growth in 2022. However, due to high inflation and the ongoing economic crisis in Tunisia, prices continue to increase which is dampening overall retail volume growth. In addition, the war in Ukraine has contributed to price rises in several staple food categories such as rice and pasta. Pasta was affected as prices of durum wheat increased in line wi...

Euromonitor International's Staple Foods in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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