

## **Staple Foods in Sri Lanka**

Market Direction | 2022-11-24 | 54 pages | Euromonitor

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### **Report description:**

Rice remains the most important category of staple foods, with bread also an important source of nutrition for much of the population. Meat substitutes remains another important category, with soy-based products representing excellent value for money. In 2022, while staple foods is no longer being impacted by the COVID-19 pandemic, the category is facing a series of pressures due to the global inflation rates and fuel shortages. Likewise, rice is suffering due to the sudden ban on chemical ferti...

Euromonitor International's Staple Foods in Sri Lanka report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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