

Sports Drinks in Chile

Market Direction | 2022-11-29 | 29 pages | Euromonitor

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Report description:

With over 90% of the local population vaccinated with at least two doses of a COVID-19 vaccine, sanitary measures in Chile were relaxed in early 2022, through the introduction of a new multi-stage mobility scheme which implied fewer restrictions and greater capacity for gyms and other sporting venues. As gyms returned to pre-pandemic occupancy levels, vending machines that previously sat idle are again active channels for sales of sports drinks, increasing impulse purchases. Meanwhile, exercise...

Euromonitor International's Sports Drinks in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Alternative brands enter amid stock shortages

Greater mobility outside of the home pushes return of smaller formats and alternative flavours

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