

Soft Drinks in Chile

Market Direction | 2022-11-29 | 88 pages | Euromonitor

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Report description:

2022 has seen a relaxing of pandemic-related policies in Chile, supported by a successful vaccination campaign, which saw over 90% of the local population complete the immunisation scheme. Therefore, with the threat of the pandemic waning in the country, the local economy is now close to fully operational levels, most sanitary restrictions have been lifted, schools have reopened, in addition to the country's borders, and Chileans are spending greater time outside of the home. Restaurants and oth...

Euromonitor International's Soft Drinks in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Concentrates Conversions

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PROSPECTS AND OPPORTUNITIES

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