

Small Cooking Appliances in Italy

Market Direction | 2022-11-30 | 42 pages | Euromonitor

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Report description:

Many of the small cooking appliances sold in Italy are manufactured in the Far East, given that outsourcing is more competitive than producing these products locally. However, with stringent COVID-19 restrictions continuing to be enforced in China and with disrupted supply chains, it has been hard for many retailers to keep products in stock. Small cooking appliances is a category that drives curiosity and impulse purchases among consumers and therefore it is important that these products mainta...

Euromonitor International's Small Cooking Appliances in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Coffee machines suffers a setback as consumers return to the workplace and foodservice outlets recover

Groupe SEB increases its share thanks to investments in new product development and marketing

PROSPECTS AND OPPORTUNITIES

Latest generation ovens could provide stiff competition to some small cooking appliances

HiSense launches light fryers

Sales of kettles set to benefit from increase in private holiday rentals, while sales of pod coffee machines are set to decline

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