

Skin Care in Austria

Market Direction | 2022-11-29 | 31 pages | Euromonitor

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Report description:

In general, most consumers continued to follow their daily skin care routines during 2021 with this ensuring that growth remained relatively stable in retail volume terms. While the increase in retail value sales was not as high as it was pre-pandemic, skin care, thanks to a solid performance of hand care, face masks, firming/anti-cellulite body care and acne treatments, recorded positive growth during the year. Furthermore, anti-agers, as a category, also performed well during 2021. Brands of a...

Euromonitor International's Skin Care in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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