

RTD Coffee in Portugal

Market Direction | 2022-11-28 | 27 pages | Euromonitor

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Report description:

Prior to the COVID-19 crisis, the acceleration of consumer lifestyles was leading to a growing demand for products that offered convenience. While this trend was in part interrupted by the dramatic shift in the character of consumers' day-to-day lives during the pandemic, the resumption of more normal social and economic activity with the lifting of COVID-19 related restrictions has served to return convenience to the centre of consumer concerns when making purchasing decisions, with consumers i...

Euromonitor International's RTD Coffee in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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