

Rice, Pasta and Noodles in Tunisia

Market Direction | 2022-11-28 | 22 pages | Euromonitor

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Report description:

The Tunisian Office of Commerce (OCT) is a public department under the control of the Ministry of Trade that is responsible for importing many goods into Tunisia, such as rice. This public department is facing crucial financial problems due to the ongoing economic and political crisis in Tunisia. As a consequence, the quantity of rice imported into Tunisia is decreasing in 2022. Several private companies are taking advantage of this situation by importing new rice brands into Tunisia, including...

Euromonitor International's Rice, Pasta and Noodles in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2022

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