

Rice, Pasta and Noodles in Portugal

Market Direction | 2022-11-28 | 28 pages | Euromonitor

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Report description:

Retail volume sales growth for rice, pasta and noodles in Portugal in 2022 is set to surpass that recorded in 2021, with the three main categories expected to show improved performances in this respect. Because these product types - especially rice and pasta - are filling, reasonably affordable and considered to offer good value for money in terms of their nutritional properties, overall demand has been buoyed by heightened budget-consciousness among consumers as rapidly rising inflation has dri...

Euromonitor International's Rice, Pasta and Noodles in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Rice, Pasta and Noodles in Portugal
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List Of Contents And Tables

RICE, PASTA AND NOODLES IN PORTUGAL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Value-for-money appeal of rice, pasta and noodles increases amidst high inflation

Novarroz adopts 100% paper pack for its Oriente range

New IGP label created for carolino rice brands produced in Baixo Mondego

PROSPECTS AND OPPORTUNITIES

Branded players will seek to gain competitive edge with health-oriented innovations

Greater convergence between CSR projects and sustainability initiatives expected

Younger consumers will remain a key target for health and wellness launches

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2017-2022

Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 8 NBO Company Shares of Rice: % Value 2018-2022

Table 9 LBN Brand Shares of Rice: % Value 2019-2022

Table 10 □NBO Company Shares of Pasta: % Value 2018-2022

Table 11 □LBN Brand Shares of Pasta: % Value 2019-2022

Table 12 □NBO Company Shares of Noodles: % Value 2018-2022

Table 13 □LBN Brand Shares of Noodles: % Value 2019-2022

Table 14 □Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022

Table 15 □Distribution of Rice by Format: % Value 2017-2022

Table 16 □Distribution of Pasta by Format: % Value 2017-2022

Table 17 □Distribution of Noodles by Format: % Value 2017-2022

Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

STAPLE FOODS IN PORTUGAL

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

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Table 22 Sales of Staple Foods by Category: Volume 2017-2022
Table 23 Sales of Staple Foods by Category: Value 2017-2022
Table 24 Sales of Staple Foods by Category: % Volume Growth 2017-2022
Table 25 Sales of Staple Foods by Category: % Value Growth 2017-2022
Table 26 NBO Company Shares of Staple Foods: % Value 2018-2022
Table 27 LBN Brand Shares of Staple Foods: % Value 2019-2022
Table 28 Penetration of Private Label by Category: % Value 2017-2022
Table 29 Distribution of Staple Foods by Format: % Value 2017-2022
Table 30 Forecast Sales of Staple Foods by Category: Volume 2022-2027
Table 31 □Forecast Sales of Staple Foods by Category: Value 2022-2027
Table 32 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027
Table 33 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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