

Rice, Pasta and Noodles in Poland

Market Direction | 2022-11-28 | 28 pages | Euromonitor

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Report description:

The pandemic increased the home cooking trend in Poland, with consumers spending more time within the household, building on their culinary skills. As such, a larger number of Poles cook at home than before. In addition, foods that were easy to stockpile, such as pasta, noodles and rice, were common in the household, and therefore, they featured in many home recipes. The continuous exposure to cooking recipes across social media platforms has worked to further strengthened the interest in rice,...

Euromonitor International's Rice, Pasta and Noodles in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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