

Rice, Pasta and Noodles in Lithuania

Market Direction | 2022-11-29 | 23 pages | Euromonitor

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Report description:

Average prices have risen sharply in rice, pasta and noodles due to inflation pressures, which has led to a dramatic surge in current value sales. By comparison, retail volume sales have declined marginally as the category shifts back to normal sales patterns post-pandemic. As consumers adopt a frugal mindset, rice is gaining popularity in Lithuania and pasta eating occasions are also on the rise. Retail sales of pasta received a strong boost at the beginning of 2022 when consumers were buying l...

Euromonitor International's Rice, Pasta and Noodles in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

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Euromonitor International
November 2022

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Pasta increasingly becomes a main meal rather than a side dish

Rice witnesses growth as noodles see decline in volume sales

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