

## **Processed Meat, Seafood and Alternatives To Meat in Slovenia**

Market Direction | 2022-11-28 | 22 pages | Euromonitor

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### **Report description:**

2022 saw significant growth recorded in foodservice volume sales of processed meat, seafood and alternatives to meat, while retail volume sales stagnated over the course of the year. As a result, the substantial increase seen in foodservice volume sales was the major trend driving developments in the category during the year. While the lifting of all Covid-19 control measures was the obvious fact that supported such strong growth in foodservice volume sales across numerous categories of pro...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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Foodservice volume sales increase as consumers return to dining out in huge numbers

Rising prices and increasing interest in plant-based nutrition put pressure on demand

Demand for processed seafood continues to rise as consumers look for convenience

#### **PROSPECTS AND OPPORTUNITIES**

Health and wellness set to remain highly influential on consumer choices

Rising interest in origins of food set to underpin rising interest in organic products

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