

## **Processed Meat, Seafood and Alternatives To Meat in Slovakia**

Market Direction | 2022-11-29 | 23 pages | Euromonitor

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### **Report description:**

Rising fresh meat prices in 2022 continued to chip away at consumers' incomes in Slovakia. Pork prices have risen steeply while beef prices stagnated during the first half of 2022, as prices had already increased in 2021. However, overall, fresh meat and, to some extent, chilled processed meat and freshwater fish benefited from a lower VAT rate (10% lower compared with the 20% standard tax rate), which allowed these products to be sold at a slightly lower retail price than frozen or shelf-stable...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2022

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#### **2022 DEVELOPMENTS**

Rising prices of fresh meat in 2022 are mitigated to some extent by lower tax rates

Price remains key focus for cash-strapped local consumers, driving competition among players.

Innovation in chilled processed meat boosts current retail value growth in 2022

#### **PROSPECTS AND OPPORTUNITIES**

Evolving dietary habits in Slovakia will boost sales of meat-free alternatives across the forecast period.

Added value and convenience factors will drive sales of processed meat, seafood and alternatives to meat in Slovakia

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