

## **Processed Meat, Seafood and Alternatives To Meat in Latvia**

Market Direction | 2022-11-29 | 20 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

After retail sales of meat, seafood and alternatives to meat began to normalise in 2021, the category has been hard hit by price inflation in 2022. Falling disposable incomes and the rising cost of living is squeezing food budgets and putting a greater emphasis on cheaper products. Nevertheless, sales of processed meat, seafood and alternatives to meat has exhibited positive retail volume growth in 2022.

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Processed Meat, Seafood and Alternatives To Meat in Latvia  
Euromonitor International  
November 2022

List Of Contents And Tables

### **PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN LATVIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Price inflation is dominant theme in 2022

Consumers stockpile canned processed meat and seafood products

Meat processor Forevers SIA maintains leadership position

#### **PROSPECTS AND OPPORTUNITIES**

Promising growth ahead for processed meat and seafood

Meat substitutes set for strong growth in retail current value sales due to rising demand and a much broader product offer

Increased retail competition will put downward pressure on pricing

#### **CATEGORY DATA**

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 6 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 7 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022

Table 8 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 9 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

### **STAPLE FOODS IN LATVIA**

#### **EXECUTIVE SUMMARY**

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

#### **MARKET DATA**

Table 10 Sales of Staple Foods by Category: Volume 2017-2022

Table 11 Sales of Staple Foods by Category: Value 2017-2022

Table 12 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 13 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 15 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Staple Foods by Format: % Value 2017-2022

Table 18 Forecast Sales of Staple Foods by Category: Volume 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 19 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 20 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Processed Meat, Seafood and Alternatives To Meat in Latvia

Market Direction | 2022-11-29 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-18"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com