

Processed Meat, Seafood and Alternatives To Meat in Latvia

Market Direction | 2022-11-29 | 20 pages | Euromonitor

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Report description:

After retail sales of meat, seafood and alternatives to meat began to normalise in 2021, the category has been hard hit by price inflation in 2022. Falling disposable incomes and the rising cost of living is squeezing food budgets and putting a greater emphasis on cheaper products. Nevertheless, sales of processed meat, seafood and alternatives to meat has exhibited positive retail volume growth in 2022.

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2022

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Consumers stockpile canned processed meat and seafood products

Meat processor Forevers SIA maintains leadership position

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