

Processed Fruit and Vegetables in Slovenia

Market Direction | 2022-11-28 | 20 pages | Euromonitor

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Report description:

Retail volume sales of processed fruit and vegetables increased during 2022 as demand continued to increase across almost all categories. The main factor underpinning this positive performance is the rising demand for products that offer convenience as the lifestyles of busy urban professionals become increasingly hectic. As the impact of the COVID-19 pandemic receded, the reopening of all of Slovenia's schools and the return to working long hours in the office every day meant rising consumption...

Euromonitor International's Processed Fruit and Vegetables in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Fruit and Vegetables in Slovenia

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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales continue to rise as consumers demand longer shelf life and greater convenience

ETA Kamnik doo continues to lead sales via flagship brand Natureta and innovation

Discounters grows in importance in the retail distribution of processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Consumers set to favour the cheapest options, to the benefit of private label

Environmental sustainability to come to the fore as key players respond via innovation

More natural products set to gain ground as the health and wellness trend builds

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 6 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 7 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 8 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

STAPLE FOODS IN SLOVENIA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 12 Sales of Staple Foods by Category: Volume 2017-2022

Table 13 Sales of Staple Foods by Category: Value 2017-2022

Table 14 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 15 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 17 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 18 Penetration of Private Label by Category: % Value 2017-2022

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Table 19 Distribution of Staple Foods by Format: % Value 2017-2022

Table 20 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 21 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 22 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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