

Processed Fruit and Vegetables in Slovakia

Market Direction | 2022-11-29 | 21 pages | Euromonitor

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Report description:

Within processed fruit and vegetables, frozen variants are expected to see the strongest current retail value sales growth in Slovakia in 2022. The popularity of these products can be attributed to many factors, including their long shelf life, which appeals to consumers who wish to continue to limit the frequency of their grocery shopping trips. Moreover, compared with shelf-stable variants, frozen processed fruit and vegetables are considered fresh, of good quality, and free from added sugar a...

Euromonitor International's Processed Fruit and Vegetables in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Frozen processed fruit and vegetables benefits from a healthy, versatile profile in 2022

Shelf stable fruit and vegetables feel the impact of changes in local consumer behaviour

Constrained household budgets and relaxation of travel policies lead to slower return to pre-pandemic levels for foodservice

PROSPECTS AND OPPORTUNITIES

Shelf stable beans set to benefit from changing lifestyle trends over the forecast period

Private label will continue to gain ground as value for money remains key for local consumers

Popularity of Asian cuisine will continue apace, as retailers dedicate more shelf space to Asian foodstuffs

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