

Processed Fruit and Vegetables in Poland

Market Direction | 2022-11-28 | 22 pages | Euromonitor

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Report description:

In 2022, there has been destabilisation in the landscape, with increased raw material prices and the lack of labour. Trade with Russia has been suspended, and sales to Ukraine are practically impossible. The change in gas prices caused an increase in the production costs of frozen potatoes to the extent that the product went up by 5% compared to the previous week. As a result of price increases on fuel and packaging, all players were making significant, double-digit price changes. Producers had...

Euromonitor International's Processed Fruit and Vegetables in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Habits formed during the outbreak of COVID-19 have continued to boost sales

Bonduelle Polska leads the landscape, extending its share in 2022

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