

Processed Fruit and Vegetables in Nigeria

Market Direction | 2022-11-28 | 22 pages | Euromonitor

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Report description:

Processed fruit and vegetables recorded a decline in volume terms in 2022 due largely to high increases in unit prices caused by depreciation of the local currency, as well as the negative impact of the Russia-Ukraine conflict on global supply chains. With high inflation in the economy, exacerbated by rises in fuel and electricity costs, consumer spending power was significantly weakened during the year, forcing consumers to focus on essential items and shift to unpackaged food products in many...

Euromonitor International's Processed Fruit and Vegetables in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Processed Fruit and Vegetables in Nigeria
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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN NIGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume sales decline due to strong price increases and consumer focus on essential products in 2022

Shelf stable vegetables posts positive growth as consumers eat out less

Stronger decline of foodservice due to price rises and consumers tightening their belts

PROSPECTS AND OPPORTUNITIES

Demand to be boosted by economic recovery, stable exchange rate and Western food trend

Processed vegetables to drive overall growth, driven by consumer demand for healthy and convenient food

Modern grocery retailers expected to boost visibility and sales as consumers seek convenient shopping channels

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2017-2022

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2017-2022

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

STAPLE FOODS IN NIGERIA

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2017-2022

Table 14 Sales of Staple Foods by Category: Value 2017-2022

Table 15 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 16 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 18 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 19 Penetration of Private Label by Category: % Value 2017-2022

Table 20 Distribution of Staple Foods by Format: % Value 2017-2022

Table 21 Forecast Sales of Staple Foods by Category: Volume 2022-2027

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Table 22 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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