

**Processed Fruit and Vegetables in Lithuania**

Market Direction | 2022-11-29 | 18 pages | Euromonitor

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**Report description:**

Lithuanians prefer to consume fresh and home-made fruit vegetables rather than processed alternatives. Some preserved vegetables such as pickled products are very well received during the cold season, which lasts at least half of the year in Lithuania. However, where possible consumers opt for fresh fruit and vegetables. Home-made preserved fruit and vegetables are also considered to be of higher nutrition value and in general healthier by Lithuanians.

Euromonitor International's Processed Fruit and Vegetables in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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