

Processed Fruit and Vegetables in Latvia

Market Direction | 2022-11-29 | 18 pages | Euromonitor

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Report description:

Whilst the main trend in processed fruit and vegetables is the significant price rises and a noticeable shift towards cheaper alternatives, the category is enjoying solid growth in 2022. After a slowdown in demand for processed fruit and vegetables in 2021, retail volume sales have bounced back in 2022. Demand patterns are normalising following the COVID-19 pandemic when the category witnessed exceptionally high growth in 2020 as consumers stockpiled processed fruit and vegetables. Also, some co...

Euromonitor International's Processed Fruit and Vegetables in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Shortage fears and price worries fuel stockpiling trend

Broad product portfolio and heritage help Orkla Foods Latvija SIA maintain leadership

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