

Pre-Paid Cards in Saudi Arabia

Market Direction | 2022-12-02 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Growth in pre-paid cards is supported by the increasing societal shift away from cash transactions, in a trend which started pre-pandemic and was enhanced by the time of COVID-19. In particular, the uptake of payroll pre-paid cards has increased as employers aimed to improve the payment of salaries during the pandemic - given lockdown and the convenience of receiving pay on cards, and the ability of most people to access ATMs. As card payments became more important for consumers to carry out dai...

Euromonitor International's Pre-Paid Card Transactions in Saudi Arabia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Pre-Paid Cards in Saudi Arabia
Euromonitor International
December 2022

List Of Contents And Tables

PRE-PAID CARDS IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth of payroll pre-paid cards, midst the switch to a cashless society

Pre-paid gift cards gain traction owing to the culture of gifting in the Kingdom

Banks give cashback incentives to make prepaid cards more appealing

PROSPECTS AND OPPORTUNITIES

Simplicity and convenience will support growth in pre-paid cards over the forecast period

Development of digital banking and emerging fintech platforms also set to support growth

Growing commitment to enhance transport industry expected to bring forth transport cards

CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 2 Pre-paid Cards Transactions 2017-2022

Table 3 Pre-paid Cards in Circulation: % Growth 2017-2022

Table 4 Pre-paid Cards Transactions: % Growth 2017-2022

Table 5 Open Loop Pre-paid Cards Transactions 2017-2022

Table 6 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 7 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 8 Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 9 Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 10 □Pre-paid Cards Transaction Value by Operator 2017-2021

Table 11 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 12 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 13 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 14 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 15 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027

Table 16 □Forecast Pre-paid Cards Transactions 2022-2027

Table 17 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

Table 18 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 19 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Table 20 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN SAUDI ARABIA

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Increased card transactions over cash

Buy Now Pay Later continues to gain traction

Competitive landscape

The mada card continues to lead in payment technology

Saudi banks embrace digital future with more closures of brick-and-mortar branches

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Approval for third digital bank in Saudi Arabia

Fintech firms facilitate cashless payments

What next for financial cards and payments?

MARKET INDICATORS

Table 21 Number of POS Terminals: Units 2017-2022

Table 22 Number of ATMs: Units 2017-2022

Table 23 Value Lost to Fraud 2017-2022

Table 24 Card Expenditure by Location 2022

Table 25 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 26 Domestic versus Foreign Spend 2022

MARKET DATA

Table 27 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 28 Financial Cards by Category: Number of Accounts 2017-2022

Table 29 Financial Cards Transactions by Category: Value 2017-2022

Table 30 Financial Cards by Category: Number of Transactions 2017-2022

Table 31 Consumer Payments by Category: Value 2017-2022

Table 32 Consumer Payments by Category: Number of Transactions 2017-2022

Table 33 M-Commerce by Category: Value 2017-2022

Table 34 M-Commerce by Category: % Value Growth 2017-2022

Table 35 Financial Cards: Number of Cards by Issuer 2017-2021

Table 36 Financial Cards: Number of Cards by Operator 2017-2021

Table 37 Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 38 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 39 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 40 Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 41 Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 42 Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 43 Forecast Consumer Payments by Category: Value 2022-2027

Table 44 Forecast Consumer Payments by Category: Number of Transactions 2022-2027

Table 45 Forecast M-Commerce by Category: Value 2022-2027

Table 46 Forecast M-Commerce by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pre-Paid Cards in Saudi Arabia

Market Direction | 2022-12-02 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com