

Pre-Paid Cards in Israel

Market Direction | 2022-12-01 | 22 pages | Euromonitor

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Report description:

Closed loop pre-paid cards registered a negative performance in transactions value and volume terms in 2022 after very strong growth is recorded in the category during 2021. Indeed, by the end of 2021, transactions value and volume in the category had almost returned to pre-pandemic figures as the high vaccination rate among the Israeli population encouraged many people to begin taking public transport again. In addition to the removal of social distancing restrictions, the reduced risk of conta...

Euromonitor International's Pre-Paid Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Pre-Paid Cards in Israel
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List Of Contents And Tables

PRE-PAID CARDS IN ISRAEL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pressure comes on pre-paid cards as public transport tickets migrate to payment apps

Return of international travel supports growth in open loop pre-paid cards

PROSPECTS AND OPPORTUNITIES

The rise of payment apps and NFC technology to suppress growth in pre-paid cards

Improvements to public transportation expected to support growth in pre-paid cards

CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 2 Pre-paid Cards Transactions 2017-2022

Table 3 Pre-paid Cards in Circulation: % Growth 2017-2022

Table 4 Pre-paid Cards Transactions: % Growth 2017-2022

Table 5 Closed Loop Pre-paid Cards Transactions 2017-2022

Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 7 Open Loop Pre-paid Cards Transactions 2017-2022

Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 9 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 10 □Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 11 □Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 12 □Pre-paid Cards Transaction Value by Operator 2017-2021

Table 13 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 14 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 15 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 16 □Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 17 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 18 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 19 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 20 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 21 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Pre-paid Cards Transactions 2022-2027

Table 23 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

Table 24 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 25 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027

Table 26 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027

Table 27 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Table 28 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN ISRAEL

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

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2022 key trends

Government reforms likely to lead to higher levels of competition in the market

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 29 Number of POS Terminals: Units 2017-2022

Table 30 Number of ATMs: Units 2017-2022

Table 31 Value Lost to Fraud 2017-2022

Table 32 Card Expenditure by Location 2022

Table 33 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 34 Domestic versus Foreign Spend 2022

MARKET DATA

Table 35 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 36 Financial Cards by Category: Number of Accounts 2017-2022

Table 37 Financial Cards Transactions by Category: Value 2017-2022

Table 38 Financial Cards by Category: Number of Transactions 2017-2022

Table 39 Consumer Payments by Category: Value 2017-2022

Table 40 Consumer Payments by Category: Number of Transactions 2017-2022

Table 41 M-Commerce by Category: Value 2017-2022

Table 42 M-Commerce by Category: % Value Growth 2017-2022

Table 43 Financial Cards: Number of Cards by Issuer 2017-2021

Table 44 Financial Cards: Number of Cards by Operator 2017-2021

Table 45 Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 46 Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 47 Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 48 Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 49 Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 50 Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 51 Forecast Consumer Payments by Category: Value 2022-2027

Table 52 Forecast Consumer Payments by Category: Number of Transactions 2022-2027

Table 53 Forecast M-Commerce by Category: Value 2022-2027

Table 54 Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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