

## Pre-Paid Cards in Indonesia

Market Direction | 2022-12-01 | 27 pages | Euromonitor

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### Report description:

With 2022 marking the beginning of the recovery period, the pre-paid cards category is returning to a more normal condition. Pre-paid cards is very highly dependent on the mobility of the population because the majority of the category's transactions are reliant on tolls and parking fees. If lockdown restrictions are imposed or there are limitations on social activities, people are less likely to go out, travel, or hangout outside their homes. The higher the vaccination rate throughout the natio...

Euromonitor International's Pre-Paid Card Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Pre-Paid Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### 2022 DEVELOPMENTS

Pre-paid cards' performance is highly dependent on population's mobility

Multi Lane Free Flow technology will replace the use of pre-paid cards at tolls

Bank Mandiri cobranded with government

##### PROSPECTS AND OPPORTUNITIES

Two years from now, the growth of pre-paid cards is predicted to slow down

BRI has anticipated the MLFF implementation and will resort to more merchant cooperation in the future

Open loop pre-paid cards to outperform closed loop options

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