

Pre-Paid Cards in Denmark

Market Direction | 2022-12-01 | 24 pages | Euromonitor

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Report description:

National transportation card Rejsekort is recovering its position with the number of cards and transactions both recovering in 2021. A survey by Rejsekort & Rejseplan A/S reported in late 2021 that most consumers are satisfied with the card since it makes public transport usage easier. Whilst Rejsekort experienced a strong set back during the pandemic due to the lack of travel, it remains the most popular pre-paid card in Denmark, with most commuters using the card instead of buying tickets for...

Euromonitor International's Pre-Paid Card Transactions in Denmark report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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