

Pre-Paid Cards in Denmark

Market Direction | 2022-12-01 | 24 pages | Euromonitor

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Report description:

National transportation card Rejsekort is recovering its position with the number of cards and transactions both recovering in 2021. A survey by Rejsekort & Rejseplan A/S reported in late 2021 that most consumers are satisfied with the card since it makes public transport usage easier. Whilst Rejsekort experienced a strong set back during the pandemic due to the lack of travel, it remains the most popular pre-paid card in Denmark, with most commuters using the card instead of buying tickets for...

Euromonitor International's Pre-Paid Card Transactions in Denmark report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Pre-Paid Cards in Denmark
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List Of Contents And Tables

PRE-PAID CARDS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rejsekort reinforces its popular amongst convenience seeking consumers

Lunar Way builds on dominant foothold in open loop pre-paid cards

Pre-paid gift cards witness recovery in sales

PROSPECTS AND OPPORTUNITIES

Open loop pre-paid cards to grow in line with resumption of travel and electronic wallets

Danish government to introduce contactless mobile ticketing on transportation

Popularity to continue with new innovations expected in virtual gift cards

CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 2 Pre-paid Cards Transactions 2017-2022

Table 3 Pre-paid Cards in Circulation: % Growth 2017-2022

Table 4 Pre-paid Cards Transactions: % Growth 2017-2022

Table 5 Closed Loop Pre-paid Cards Transactions 2017-2022

Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 7 Open Loop Pre-paid Cards Transactions 2017-2022

Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 9 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 10 □Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 11 □Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 12 □Pre-paid Cards Transaction Value by Operator 2017-2021

Table 13 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 14 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 15 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 16 □Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 17 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 18 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 19 □Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 20 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 21 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027

Table 22 □Forecast Pre-paid Cards Transactions 2022-2027

Table 23 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

Table 24 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 25 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027

Table 26 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027

Table 27 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Table 28 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN DENMARK

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EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Store cards lose relevance as technology evolves

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 29 Number of POS Terminals: Units 2017-2022

Table 30 Number of ATMs: Units 2017-2022

Table 31 Value Lost to Fraud 2017-2022

Table 32 Card Expenditure by Location 2022

Table 33 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 34 Domestic versus Foreign Spend 2022

MARKET DATA

Table 35 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 36 Financial Cards by Category: Number of Accounts 2017-2022

Table 37 Financial Cards Transactions by Category: Value 2017-2022

Table 38 □Financial Cards by Category: Number of Transactions 2017-2022

Table 39 □Consumer Payments by Category: Value 2017-2022

Table 40 □Consumer Payments by Category: Number of Transactions 2017-2022

Table 41 □M-Commerce by Category: Value 2017-2022

Table 42 □M-Commerce by Category: % Value Growth 2017-2022

Table 43 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 44 □Financial Cards: Number of Cards by Operator 2017-2021

Table 45 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 46 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 47 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 48 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 49 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 50 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 51 □Forecast Consumer Payments by Category: Value 2022-2027

Table 52 □Forecast Consumer Payments by Category: Number of Transactions 2022-2027

Table 53 □Forecast M-Commerce by Category: Value 2022-2027

Table 54 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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