

Pre-Paid Cards in China

Market Direction | 2022-12-01 | 26 pages | Euromonitor

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Report description:

Four companies in pre-paid cards have had their clearing license stripped by China Central Bank in 2022, leaving around 40 licensed issuers of pre-paid cards in China. In addition to cancelling some clearing licenses, the government has increased the restrictions on pre-paid cards in response to rising complaints over merchant acceptance and the non-performing rate, according to the Ministry of Commerce of China. Pre-paid card issuers are required to deposit the same value of pre-paid card balan...

Euromonitor International's Pre-Paid Card Transactions in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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