

Pre-Paid Cards in Canada

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

Pre-paid card volume and current value transactions are set to record robust growth in 2022. The use of pre-paid cards has increased amongst young people. They offer a solution for parents who want to provide funds to their children who have not yet reached the required age to get a credit card, but at the same time want to keep track of their spending either online or in physical stores. In addition, since the launch of the SideKick app, pre-paid cards have been popular among international stud...

Euromonitor International's Pre-Paid Card Transactions in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Pre-Paid Cards in Canada
Euromonitor International
December 2022

List Of Contents And Tables

PRE-PAID CARDS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wider use among young people and international students supports growth in pre-paid cards category

Digital transformation of payment system in Canada continues to favour use of pre-paid cards

Growing offer of innovative pre-paid card solutions

PROSPECTS AND OPPORTUNITIES

Shift away from cash and cheques creates opportunities for open loop category

Closed loop pre-paid cards set to post robust growth in 2023

Fintech companies will remain key drivers of innovation

CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 2 Pre-paid Cards Transactions 2017-2022

Table 3 Pre-paid Cards in Circulation: % Growth 2017-2022

Table 4 Pre-paid Cards Transactions: % Growth 2017-2022

Table 5 Closed Loop Pre-paid Cards Transactions 2017-2022

Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 7 Open Loop Pre-paid Cards Transactions 2017-2022

Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 9 Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 10 □Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 11 □Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 12 □Pre-paid Cards Transaction Value by Operator 2017-2021

Table 13 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021

Table 14 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021

Table 15 □Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021

Table 16 □Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021

Table 17 □Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027

Table 18 □Forecast Pre-paid Cards Transactions 2022-2027

Table 19 □Forecast Pre-paid Cards in Circulation: % Growth 2022-2027

Table 20 □Forecast Pre-paid Cards Transactions: % Growth 2022-2027

Table 21 □Forecast Closed Loop Pre-paid Cards Transactions 2022-2027

Table 22 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027

Table 23 □Forecast Open Loop Pre-paid Cards Transactions 2022-2027

Table 24 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

FINANCIAL CARDS AND PAYMENTS IN CANADA

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Competitive landscape

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What next for financial cards and payments?

MARKET INDICATORS

Table 25 Number of POS Terminals: Units 2017-2022

Table 26 Number of ATMs: Units 2017-2022

Table 27 Value Lost to Fraud 2017-2022

Table 28 Card Expenditure by Location 2022

Table 29 Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 30 Domestic versus Foreign Spend 2022

MARKET DATA

Table 31 Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 32 Financial Cards by Category: Number of Accounts 2017-2022

Table 33 Financial Cards Transactions by Category: Value 2017-2022

Table 34 □Financial Cards by Category: Number of Transactions 2017-2022

Table 35 □Consumer Payments by Category: Value 2017-2022

Table 36 □Consumer Payments by Category: Number of Transactions 2017-2022

Table 37 □M-Commerce by Category: Value 2017-2022

Table 38 □M-Commerce by Category: % Value Growth 2017-2022

Table 39 □Financial Cards: Number of Cards by Issuer 2017-2021

Table 40 □Financial Cards: Number of Cards by Operator 2017-2021

Table 41 □Financial Cards: Card Payment Transactions Value by Operator 2017-2021

Table 42 □Financial Cards: Card Payment Transactions Value by Issuer 2017-2021

Table 43 □Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027

Table 44 □Forecast Financial Cards by Category: Number of Accounts 2022-2027

Table 45 □Forecast Financial Cards Transactions by Category: Value 2022-2027

Table 46 □Forecast Financial Cards by Category: Number of Transactions 2022-2027

Table 47 □Forecast Consumer Payments by Category: Value 2022-2027

Table 48 □Forecast Consumer Payments by Category: Number of Transactions 2022-2027

Table 49 □Forecast M-Commerce by Category: Value 2022-2027

Table 50 □Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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