

Pre-Paid Cards in Australia

Market Direction | 2022-12-01 | 23 pages | Euromonitor

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Report description:

In line with rising inflation, the transport industry has also been impacted, with Opal fares in New South Wales increasing by 3% in July 2022. Transport fares in Queensland also increased by 2.5% in the same month after they were frozen during the pandemic. The price hikes have been expected for a while as the various state transport operators had tried to keep consumers engaged with trains and buses as much as possible by freezing fares or even providing periods of free travel.

Euromonitor International's Pre-Paid Card Transactions in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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