

Personal Accessories in India

Market Direction | 2022-11-28 | 49 pages | Euromonitor

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Report description:

2022 is set to be another year of retail volume and current value recovery for personal accessories across categories. The rebound expected in the year overall has largely been driven by a return of complete mobility as the COVID-19 pandemic has eased, benefiting jewellery, bags and luggage, and traditional and connected watches, which experienced a tough period. The rebounds expected for these categories were triggered by summer holidays, which people were able to enjoy for the first time in tw...

Euromonitor International's Personal Accessories in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Personal Accessories in India
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List Of Contents And Tables

PERSONAL ACCESSORIES IN INDIA

EXECUTIVE SUMMARY

Personal accessories rebounds as mobility returns, but challenges remain
Younger generations in particular offer growth opportunities
Retailers focus on raising capital, innovation and growth
Retailers increase their focus on developing an omnichannel presence
Stable pandemic situation to aid growth in the forecast period

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022
Table 2 Sales of Personal Accessories by Category: Value 2017-2022
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022
Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Personal Accessories: % Value 2017-2021
Table 6 LBN Brand Shares of Personal Accessories: % Value 2018-2021
Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027
Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027
Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027
Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Recovery in mobility aids domestic tourism and rebound in bags and luggage
Luxury bags and luggage benefits from expanding online presence
Direct-to-consumer (D2C) brands continue to grow due to rise in online shopping

PROSPECTS AND OPPORTUNITIES

Smart or connected luggage projected to be the future of the category
Sustainability to gather momentum during the forecast period
Opportunity for bags and luggage manufacturers within motorbike travel gear

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022
Table 13 Sales of Bags and Luggage by Category: Value 2017-2022
Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022
Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022
Table 16 Sales of Luggage by Type: % Value 2017-2022
Table 17 NBO Company Shares of Bags and Luggage: % Value 2017-2021
Table 18 LBN Brand Shares of Bags and Luggage: % Value 2018-2021

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Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

JEWELLERY IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rise in demand for lightweight, everyday jewellery options amongst women

Festivals and weddings allow fine jewellery to recover well

Jewellery retailers go all-out to raise capital via the initial public offering (IPO) route

PROSPECTS AND OPPORTUNITIES

Direct-to-consumer (D2C) brands to focus on expanding their store presence

Men's jewellery to gain ground during the forecast period

Demand for silver as the choice of metal to gain momentum

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2017-2022

Table 25 Sales of Jewellery by Category: Value 2017-2022

Table 26 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 27 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 28 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 29 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 30 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 31 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 32 NBO Company Shares of Jewellery: % Value 2017-2021

Table 33 □LBN Brand Shares of Jewellery: % Value 2018-2021

Table 34 □Distribution of Jewellery by Format: % Value 2017-2022

Table 35 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 36 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

TRADITIONAL AND CONNECTED WATCHES IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Connected watches benefits from the healthy living trend

Global brands become cautious and enter into distribution agreements with well-established retailers in India

Watches benefits as weddings and festivals get back to pre-pandemic format

PROSPECTS AND OPPORTUNITIES

Demand for luxury timepieces set to rise during the forecast period

Younger generations offer strong opportunities

Demand for pre-owned luxury timepieces set to grow

CATEGORY DATA

Table 39 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 40 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 41 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 42 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 43 Sales of Traditional Watches by Category: Volume 2017-2022

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Table 44	Sales of Traditional Watches by Category: Value 2017-2022
Table 45	Sales of Traditional Watches by Category: % Volume Growth 2017-2022
Table 46	Sales of Traditional Watches by Category: % Value Growth 2017-2022
Table 47	Sales of Traditional Watches by Price Band: Volume 2017-2022
Table 48	□Sales of Traditional Watches by Price Band: Value 2017-2022
Table 49	□Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022
Table 50	□Sales of Traditional Watches by Price Band: % Value Growth 2017-2022
Table 51	□Sales of Connected Watches by Category: Volume 2017-2022
Table 52	□Sales of Connected Watches by Category: Value 2017-2022
Table 53	□Sales of Connected Watches by Category: % Volume Growth 2017-2022
Table 54	□Sales of Connected Watches by Category: % Value Growth 2017-2022
Table 55	□NBO Company Shares of Traditional Watches: % Value 2017-2021
Table 56	□LBN Brand Shares of Traditional Watches: % Value 2018-2021
Table 57	□NBO Company Shares of Connected Watches: % Value 2017-2021
Table 58	□LBN Brand Shares of Connected Watches: % Value 2018-2021
Table 59	□Distribution of Traditional Watches by Format: % Value 2017-2022
Table 60	□Distribution of Connected Watches by Format: % Value 2017-2022
Table 61	□Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027
Table 62	□Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027
Table 63	□Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027
Table 64	□Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027
Table 65	□Forecast Sales of Traditional Watches by Category: Volume 2022-2027
Table 66	□Forecast Sales of Traditional Watches by Category: Value 2022-2027
Table 67	□Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027
Table 68	□Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027
Table 69	□Forecast Sales of Connected Watches by Category: Volume 2022-2027
Table 70	□Forecast Sales of Connected Watches by Category: Value 2022-2027
Table 71	□Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027
Table 72	□Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027

WRITING INSTRUMENTS IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rural areas remain strong pockets of growth for mass writing instruments

Stabilisation of the pandemic and return to offices/schools have an impact on B2B and B2C channels

Recovery in luxury writing instruments continues

PROSPECTS AND OPPORTUNITIES

Social media to aid the growth of colouring during the forecast period

Mass pens and pencils, although mature, to experience sustained growth due to low unit prices

Manufacturers of writing instruments focus on diversifying distribution

CATEGORY DATA

Table 73	Sales of Writing Instruments by Category: Volume 2017-2022
Table 74	Sales of Writing Instruments by Category: Value 2017-2022
Table 75	Sales of Writing Instruments by Category: % Volume Growth 2017-2022
Table 76	Sales of Writing Instruments by Category: % Value Growth 2017-2022
Table 77	NBO Company Shares of Writing Instruments: % Value 2017-2021
Table 78	LBN Brand Shares of Writing Instruments: % Value 2018-2021
Table 79	Distribution of Writing Instruments by Format: % Value 2017-2022

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Table 80 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 81 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 82 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027

Table 83 □Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

Personal Accessories in India

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