

## **Microwaves in Thailand**

Market Direction | 2022-11-30 | 36 pages | Euromonitor

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### **Report description:**

In some ways, demand for microwaves has been bolstered by the experiences of the COVID-19 crisis, with consumers cooking more as they were confined to their homes and working remotely. However, retail volume sales of microwaves in Thailand declined during the first year of the COVID-19 crisis as consumers reined in spending due to the negative economic impact of the crisis and the fact that lockdown measures made it more difficult to purchase these products. Demand rebounded in 2021, however, wi...

Euromonitor International's Microwaves in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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