

Juice in Chile

Market Direction | 2022-11-29 | 31 pages | Euromonitor

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Report description:

The historic inflation rates seen in Chile seen during the year have forced many players from different industries to raise their prices as their own costs increase. At the same time, excess liquidity in the economy is waning, including government aid, which, combined with the high inflation, is resulting in slowing demand for many products deemed non-essential following historic growth rates in 2021. However, these challenging conditions do not appear to have impacted demand for juice in 2022,...

Euromonitor International's Juice in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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JUICE IN CHILE

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Despite inflation, off-trade sales of juice continue to display historic volumes

Demand for nectars supported by flavours and further reopening of local economy

Return to school benefits individual formats

PROSPECTS AND OPPORTUNITIES

Slowing demand for juice, driven by the decline of nectars

Bottled water poses significant threat to juice

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