

Jewellery in the Philippines

Market Direction | 2022-11-30 | 17 pages | Euromonitor

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Report description:

Strict government restrictions on events and the numbers of people allowed to gather led to the cancellation of major life events such as weddings in 2020, with this having a hugely detrimental impact on sales of jewellery. Many consumers had already paid suppliers and event organisers for their special events prior to the onset of the pandemic and as restrictions began to ease during 2021 thanks in the main to the roll out of vaccines from March onwards, celebrations such as birthdays, weddings...

Euromonitor International's Jewellery in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Low consumer confidence continues to dampen demand

Pandora enters the Marvel Cinematic Universe with its new collection of charms

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Weddings will continue to support demand while more consumers could also turn to jewellery as a sound investment

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