

## Hot Drinks in the Philippines

Market Direction | 2022-11-28 | 37 pages | Euromonitor

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### Report description:

Riding on the resumption of economic activity and rising consumer spending, hot drinks overall has been enjoying a year of robust growth in 2022, with foodservice volume growth moving faster than retail. The stabilisation in coffee is proving to be beneficial as retail volume increases across the category with the exception of instant standard coffee, despite inflationary pressures. Instant coffee mixes is seeing an increase in demand thanks to players' sustained efforts at ensuring an efficient...

Euromonitor International's Hot Drinks in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mayora Indah builds links with sari-sari store owners while e-commerce attracts greater attention  
At-home trends persist, benefiting retail sales and pushing players to up their digital game

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