

## **Hot Drinks in Thailand**

Market Direction | 2022-11-28 | 39 pages | Euromonitor

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### **Report description:**

Sales of hot drinks are set to see a full recovery from the impact of COVID-19 in 2022 in total volume terms. This recovery has been given a big boost by the resumption of inbound tourism, with the government lifting its remaining COVID-19-related entry requirements over the course of 2022. With the return of tourism and with local consumers feeling more confident thanks to the country's vaccination programme this has helped to drive dynamic growth through the foodservice channel, although it is...

Euromonitor International's Hot Drinks in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### PROSPECTS AND OPPORTUNITIES

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