

Home Laundry Appliances in Thailand

Market Direction | 2022-11-30 | 40 pages | Euromonitor

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Report description:

Demand for built-in laundry appliances is declining whilst consumer interest in free standing options is rising. This is primarily due to the fact that the built-in models involve high prices and the cost of installation, with many consumers having been hit by the economic impact of the COVID-19 crisis, as well as subsequent high rates of inflation. The advantage of built-in laundry appliances is that such products can match with kitchen furniture, and this remains attractive to more affluent cu...

Euromonitor International's Home Laundry Appliances in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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