

## **Herbal/Traditional Products in Cameroon**

Market Direction | 2022-11-29 | 19 pages | Euromonitor

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### **Report description:**

Herbal/traditional products continue to be thwarted by lack of a clear structure, including a governing body that would be in charge of regulating its activities. In fact, there are very few authorised outlets selling herbal/traditional products, with most volume sales being informal. Official recognition of local herbal/traditional products would help the sector better compete with modern, Western OTC medication and boost value sales.

Euromonitor International's Herbal/Traditional Products in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

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## **Table of Contents:**

Herbal/Traditional Products in Cameroon  
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List Of Contents And Tables

### **HERBAL/TRADITIONAL PRODUCTS IN CAMEROON**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Product area hindered by lack of official recognition

Sales driven by multifunctional remedies

Younger generations are more sceptical of herbal/traditional products

#### **PROSPECTS AND OPPORTUNITIES**

Moderate growth over forecast period

Local informal traditional herbal medicines will continue to thwart imported brands

Government focus on tackling illicit trade may hinder growth

#### **CATEGORY DATA**

Table 1 Sales of Herbal/Traditional Products: Value 2017-2022

Table 2 Sales of Herbal/Traditional Products: % Value Growth 2017-2022

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022

Table 5 Forecast Sales of Herbal/Traditional Products: Value 2022-2027

Table 6 Forecast Sales of Herbal/Traditional Products: % Value Growth 2022-2027

### **CONSUMER HEALTH IN CAMEROON**

#### **EXECUTIVE SUMMARY**

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### **MARKET INDICATORS**

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

#### **MARKET DATA**

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

#### **APPENDIX**

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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SOURCES  
Summary 1 Research Sources

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