

Fragrances in Austria

Market Direction | 2022-11-29 | 25 pages | Euromonitor

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Report description:

In 2021, retail value sales of fragrances returned to positive growth, after a significant decline in 2020. Inflationary pressures were a key contributor to this strong value increase, while volume sales continued to decline. Overall, increases in the cost of raw materials, shipping costs, labour wages and energy have led to substantial price increases in fragrances.

Euromonitor International's Fragrances in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FRAGRANCES IN AUSTRIA

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