

## **Fine Wines/Champagne and Spirits in Switzerland**

Market Direction | 2022-11-30 | 21 pages | Euromonitor

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### **Report description:**

2020 on-trade disruption linked to COVID-19 strongly benefitted retail value sales of fine wine and spirits in Switzerland as consumption shifted from out-of-home to at-home. On-trade recovery in 2021 was only partial, as COVID-19-related restrictions continued to affect foodservice trade. Due to this, following rapid retail volume growth in 2020, retail volumes declined slightly in 2021, compared to the uplift seen the year previously. Moving into 2022, the on-trade sales have recovered, return...

Euromonitor International's Fine Wines/Champagne and Spirits in Switzerland report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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