

Financial Cards and Payments in the US

Market Direction | 2022-12-01 | 64 pages | Euromonitor

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Report description:

2022 has seen many changes in the financial cards and payments space in the US. The beginning of the year saw a resurgence in spending following pent-up demand during the early stages of the COVID-19 pandemic. The reopening of retail outlets and entertainment spaces in 2021 and 2022 led to rising consumer spending, which increased the spend on both debit and credit cards. The rise in spending on hospitality and leisure was especially pronounced. As cash savings made during the pandemic, fuelled...

Euromonitor International's Financial Cards and Payments in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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